



## BeoSound Moment, the intelligent and playful music system that matches your mood

*BeoSound Moment is an intelligent and intuitive wireless music system that integrates your music collection and services into one. Experience the world's first touch-sensitive wood interface and enjoy your new single point of entry to the world of music.*

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[Bang & Olufsen's BeoSound Moment](#) is all about combining the limitless access to digital music with a new simplicity and playful creativity. BeoSound Moment makes it easy for the whole family to collect, discover and share your favourite music.

### **Navigating on wood**

The top of the new BeoSound Moment is a detachable and double-sided interface that allows for two different listening experiences.

One side is an elegant aluminium interface with a delicate touch screen for engaging interaction. This is where music lovers can browse the endless

online music catalogue, their favourite playlists and share their music collection.

The wooden side is designed for one-touch access to exactly the sound experience that fits your daily rhythm. The beautiful panel of touch-sensitive oak allows you to have your favourite music flowing from your speakers with just one touch on the wooden wheel.

### **Intelligent PatternPlay**

BeoSound Moment introduces a new, intelligent feature that adapts your listening patterns and suggests music or radio programmes that fit with the relevant day of the week and the time of day. The advanced PatternPlay feature automatically memorizes your musical preferences and makes your listening experience both familiar and explorative.

Over time, BeoSound Moment will gradually start to know your taste in music, and be able to play what you most likely want to hear, without you even having to ask. Just like friendship, it only gets better with time.

The music presented by PatternPlay stems from your own preferred favourite artists and playlists plus an extensive online catalogue of music, with access to more than 35 million songs, supplied by leading global music streaming service Deezer. One touch and the music flows according to your personal preferences. You can activate PatternPlay directly, with one touch, on the elegant oak panel.

### **The intuitive MoodWheel**

The aluminium interface displays another new feature of BeoSound Moment, the innovative MoodWheel. Express your mood and BeoSound



Moment will find the perfect sound track to match it. A single touch on the multi-coloured MoodWheel activates an automatically generated playlist defined by your finger's position on the wheel. The closer to the centre of the wheel, the more familiar the music. In the very middle of the MoodWheel the music will be picked from your lists of favourites only, whereas the outer parameter of the circle tempts the listener with musical adventures of associated music from the vast online catalogue of songs.

The MoodWheel is divided into a colour gamut that ranges from melancholic blue over a passionate red zone to an energetic yellow area. Combined, these two dimensions on the intuitive MoodWheel offer limitless possibilities for defining your selection of music.

BeoSound Moment is compatible with the whole Bang & Olufsen range of wireless and wired quality [speakers](#) that will create an impressive sound experience in your home.

“As a modern, cloud based music system, BeoSound Moment will offer software updates with new features and improvements. We have prepared a firm software update roadmap for BeoSound Moment including the deployment of a very compelling multi-room experience that encompasses both television and other audio products planned for Summer 2015”, says Marie Kristine Schmidt Vice President, Brand, Design & Marketing Bang & Olufsen.

BeoSound Moment will be available exclusively at Bang & Olufsen stores as of January 30, 2015 in selected countries where both Bang & Olufsen and the Deezer music service are available.

Recommended street price EUR 2195/DKK 16.995/GBP 1.795/USD 2.795 - incl. 12 months of prepaid Deezer Premium+.

**For more information, please contact:**

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***Bang & Olufsen** was founded in Struer, Denmark, in 1925 by Peter Bang and Svend Olufsen, two innovative, young engineers devoted to high quality audio reproduction. Since then, the brand has become an icon of performance and design excellence through its long-standing craftsmanship tradition and the strongest possible commitment to high-tech research and development.*

*Still at the forefront of domestic technology, Bang & Olufsen has extended its comprehensive experience with integrated audio and video solutions for the home to other areas such as the hospitality and automotive industries in recent years. Consequently, its current product range epitomizes seamless media experiences in the home as well as in the car and on the move.*

*For more information on Bang & Olufsen, please visit [www.bang-olufsen.com](http://www.bang-olufsen.com)*

*Images are available free of charge from the **Bang & Olufsen media centre** <http://mediacenter.bang-olufsen.dk>.*